

Michael Egan

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Minnesota | (651) 373-4654 | Egan316@live.com | [LinkedIn](#) | [Portfolio](#)

Creative professional with 12 years of experience in advertising and film, specializing in producing compelling visual content under tight deadlines. Skilled in Adobe Creative Suite, storytelling, photography, and video production, with strong skills in client relations and team collaboration. Over 20 years of customer service and hospitality expertise, with a proven ability to integrate digital marketing strategies to deliver impactful results.

KEY QUALIFICATIONS

- Strong Graphic Design / Illustration Abilities
- Creative Writing / Storytelling Skills
- Print / Digital Brand Design
- Creative Problem Solving
- Effective Communication
- Motion Graphic Creation
- Efficient Time Management
- Team and Project Management
- Strong Presentation Skills
- Asset Creation / Management
- UX/UI & Web Design Experience
- Digital Photography & Videography

TECHNICAL SKILLS

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | Adobe After Effects | Adobe Lightroom | Adobe Premiere
Web Design | Typography | Canva | Procreate | Microsoft Office | HubSpot | WordPress | Sketchup | Midjourney

PROFESSIONAL EXPERIENCE

Stillwell Inc. | Burnsville, MN

12/2025 – Present

GRAPHIC DESIGNER & BRAND STRATEGIST

- Developed UX/UI and Web Design for company websites. Ensuring a clean user-friendly experience across all platforms.
- Produced an array of graphic design content for internal and external purposes: catalogs, banners, apparel, badges, social media, templates.
- Created a multi-brand Identity system for the company and their products: voice, logos, typography and color schemes.
- Designed and managed digital assets for marketing / tradeshow campaigns and presentations: video, photography, social media, PowerPoints.

AB&B Services | Saint Paul, MN

05/2018 – 09/2025

TECHNOLOGY EXECUTIVE & PHOTOGRAPHER

- Responsible for designing and maintaining company website and social media platforms.
- Photographer and editor for all corporate events and employee headshots.
- Designed company logo, document templates and infographics

Paramount Pictures | Minneapolis, MN

03/2021 - 05/2025

STORYBOARD ILLUSTRATOR & GRAPHIC ARTIST

- Produced nearly 1,500 digital storyboards in collaboration with Director Andrew Hunt for three feature length film productions: *String Theory* (2026) *Deadmen* (2027) *The Infernal Machine* (2022). Delivering up to seventy storyboards per week.
- Actively participated in weekly pre-production meetings to work on concept sketches, discuss casting, film history, blocking, and shot design to ensure our aesthetic goals were met for each film production.
- Contributed graphic designs and assets that were used in the final product of each film.

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Open Access Technology International Inc. | Bloomington, MN

02/2022 - 03/2023

COMMUNICATIONS SPECIALIST & GRAPHIC DESIGNER / VIDEOGRAPHER

- Created print and digital designs for internal and external campaigns: social media, banners, newsletters, PowerPoints, brochures, event promotional materials, case studies, datasheets, infographics, email blasts, motion graphics, animations, icons.
- Designed and built a custom video production suite from scratch. Utilized it for promotional and instructional video material, photography and sound recording.
- Managed a team of eight in video production, overseeing script development, video creation, and marketing materials. Coordinated with outside vendors on projects to align with and achieve the company's objectives.
- Oversaw the organization and restructuring of thousands of digital assets and stock imagery into a comprehensive digital library, ensuring accessibility for all members of the communications and marketing department.
- Coordinated corporate events: contracting, billing, booth registrations, bookings.

HitRecord.org | Los Angeles, CA

05/2015 - 04/2022

STORYBOARD ILLUSTRATOR & GRAPHIC DESIGNER

- Created storyboards, concept art, graphic designs, and short animations that went on to become some of the most recognizable and profitable projects at HitRecord.org including *Herbert and Isle* (2017) *Lost at Sea* (2017) *Timothy Dark Carves a Pumpkin* (2018)
- Winner of 2020 Emmy Award Certificate for my contributions to the *Come Together* project.

Marketing Architects & Zoom Works | Minnetonka, MN

06/2016 - 11/2018

STORYBOARD ILLUSTRATOR & CONCEPT ARTIST

- Created roughly two-hundred storyboards and visual concepts over the course of two years on four national commercials: *Nugenix*, *Nubiotix*, *Ignite*, and *Readers.com*

EDUCATION

Dakota County Technical College | Rosemount, MN

Associate of Applied Science (AAS) in Graphic Design Technology | Certification in Web Design

PERSONAL INTERESTS

Rock Climbing | Paddle Boarding | Hiking | Biking | Cinephile | Thrifting